

LOGO UPDATE GUIDELINES



DO



Vertical align on “Ecwid” baseline with matching font size



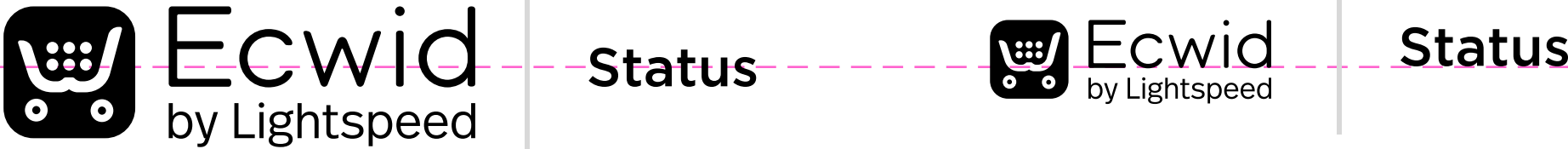
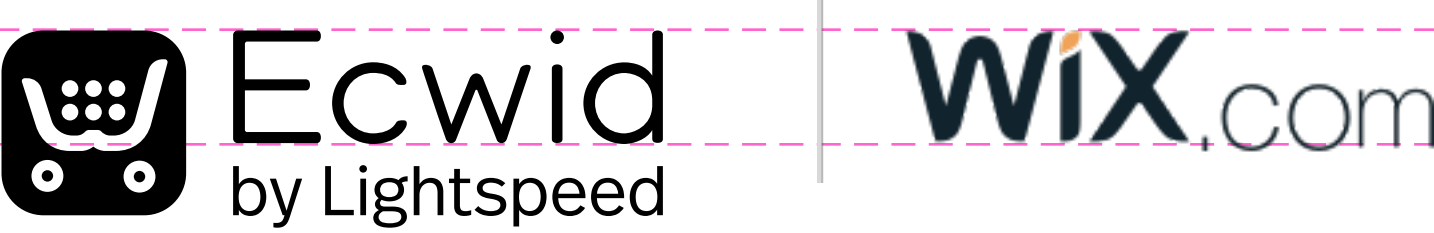
Start Selling  
Online for Free

Vertical align by container center



Start Selling  
Online for Free

DON'T

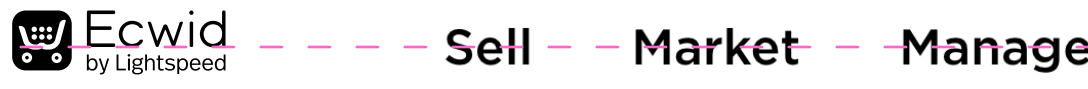


Font size doesn't match



Start Selling  
Online for Free

Blocks aligned not the same way



Start Selling  
Online for Free